G-20 Y Summit

PROGRAM OF G-20Y SUMMIT

AUGUST 21-25
SAINT PETERSBURG
RUSSIA

www.g20ys.org
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G-20Y Summit in social media
We welcome you to participate in discussions:
On Facebook: facebook.com/G20Y2013
On Twitter: @g20y2013 - twitter.com/G20Y2013, #20y2013
On LinkedIn: linkedin.com/company/g-20y-summit-ioc
We design our world
I’m pleased to welcome you in Saint-Petersburg!

During G-20Y Summit 2013 you will create the Final Recommendations (Communiqué). Each Committee will prepare a section of the final Communiqué both for consideration for the Head of States of the G20 in conjunction with their upcoming meeting in September 2013 and for implementation by participants and members of the G-20Y Summit.

These recommendations are supposed to represent the current thinking of the Generation G-20Y (business and financial leaders 30-50 years old, c-level representatives from World Leading Companies) and ideally should be accompanied by a set of action items regarding the subject matter with appropriate time frames to complete.

The Committee discussions will be conducted in workshop format and will be chaired by the most experienced and accomplished participants.

During the Committee Session each participant is expected to contribute to the process of suggesting new ideas for recommendations, discussing in groups, creating and writing of the Final Recommendations.

During G-20Y Summit 2013, you will have to face many challenges relating to current global issues. But you will have ample opportunity to soak up the cultural atmosphere of one the world’s most beautiful cities.

In order to inspire you to even greater mutual cooperation at the Summit’s main events, G-20Y Summit International Organizing Committee creates an unforgettable, unique and exciting atmosphere each evening. The evening events will be: Welcome Cocktail Reception, Classical Concert and Opening Gala Dinner, Yachting Regatta and Dinner at the Yacht club, Grand Imperial Ball “The Silver Angel” and Closing Gala Dinner.

These evening events are held in the atmosphere of Russia’s Silver period (early XX century). The elegant traditions will create positive emotions and memories and help you to develop personal trust and friendships at the Summit. We believe that culture and art play a significant part in contemporary life and these events will be highly conducive to greater ideas and achievements during your work at the G-20Y Summit.

I’m looking forward to continue our partnerships and friendships for the next G-20Y Summits and invite you to become G-20Y Summit IOC Members.

Ksenia Khoruzhnikova,
Founder and President G-20Y Summit International Organizing Committee,
International Monetary Fund and World Bank «Leaders of Tomorrow» Program Fellow.
OVERVIEW PROGRAM

AUGUST 21
(Wednesday)

OPENING CEREMONY - PLENARY SESSION

COFFEE BREAK

OPENING CEREMONY - COMMITTEE CO-CHAIRS PRESENTATIONS

LUNCH

G-20Y SUMMIT ADVISORY BOARD MEETING

COMMUNIQUÉ DRAFTING. SESSION 1 - DELEGATES WORK IN COMMITTEES

PLENARY SESSION PARTICIPANTS MEETING

DANCE MASTER CLASS

COMMITTEE CO-CHAIRS AND GUEST SPEAKERS MEETING

CLASSICAL CONCERT AND OPENING GALA DINNER

AUGUST 22
(Thursday)

WELCOME COCKTAIL RECEPTION

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AUGUST 21, 2013 (WEDNESDAY)

Participants Arrival
09.00 – 21.00 Registration desk open (Grand Hotel Europe, Ground Floor)
14.30 – 15.30 G-20Y Summit Advisory Board Meeting (Grand Hotel Europe, Billiard Room)
16.00 – 16.45 Plenary session participants Meeting (Grand Hotel Europe, Billiard Room)
17.00 – 18.00 Committee Co-Chairs and Guest Speakers Meeting (Grand Hotel Europe, Billiard Room)
20.00 – 23.00 Welcome Cocktail Reception, Dress code: cocktail (Grand Hotel Europe, Lidval Room)

AUGUST 22, 2013 (THURSDAY)

07.30 – 09.00 Breakfast (Grand Hotel Europe, L’Europe Restaurant)
08.30 – 09.00 Welcome Coffee (Grand Hotel Europe, Kryscha Terraces & Bar Area)
09.00 – 10.45 Opening Ceremony – Plenary Session (Grand Hotel Europe, Kryscha Ballroom)
09.00 – 09.10 Opening Speeches:
Ksenia Khoruzhnikova, Founder/President G-20Y Summit IOC
Jean-Luc Larribau, Avocat a la Court, Freshfields Bruckhaus Deringer LLP, G-20Y Summit Business Assembly President
09.10 – 10.45 Plenary Session “G-20Y Generation building long-term Economic Prosperity”
The G-20Y Generation represents successful young business and financial leaders, c-level executives from the world leading companies, aged between 30 and 50. It is the first generation for which the participation of 20 countries in a global economic process is normal. The G-20Y Generation wishes to concentrate its efforts on producing, in the twenty-first century, an unprecedented period of sustainable worldwide economic growth. Mid- and long-term prosperity is the mandate of the G-20Y Generation. It is our responsibility to put it on today’s international agenda.
DAY-BY-DAY PROGRAM

Moderator: Holger Erchinger, Partner KPMG LLP New York, G-20Y Summit Advisory Board Member

Participants: Ksenia Khoruzhnikova, Founder/President G-20Y Summit IOC,
Jean-Luc Larribau, Avocat a la Court, Freshfields Bruckhaus Deringer LLP, G-20Y Summit Business Assembly President
Laxman Narasimhan PepsiCo Inc, SVP and CFO PepsiCo Americas Foods, USA
Michael Miebach, MasterCard Worldwide, President, Middle East and Africa, USA
Gerd Pircher, HSBC Holdings plc, Head of Strategy & Planning, Europe, UK

10.45 - 11.30
Coffee Break (Grand Hotel Europe, Kryscha Terraces & Bar Area)
11.00 – 11.30
Press Conference (Grand Hotel Europe, Terrace A)
11.30 – 13.15
Opening Ceremony - Committee Co-Chairs Presentations (Grand Hotel Europe, Kryscha Ballroom)

Committee I. Implementation of the G20 Framework for Strong, Sustainable and Balanced Growth: Debra Crew, PepsiCo Americas Beverages, President, USA, Patrick Scott Lawlis, Zurich Insurance Group – Japan Branch, Chief Financial Officer, Switzerland

Committee II. Recommendations on Policies to Stimulate Job Creation and Labor Activities: Rama Kishore Erukulla, Hindustan Aeronautics Limited, Chief Manager, India, Rolf T. Pasel, Atos International, Senior Vice President Global Solutions, France

Committee III. Food Security with a Focus on Agricultural Production Increase: Valerie Diele-Braun, Royal DSM, Head Sales & Product Management Personal Care, Netherlands, Laxman Narasimhan, PepsiCo Inc, SVP and CFO PepsiCo Americas Foods, USA

G-20Y
Summit
Committee IV. Fighting Corruption: David Locke, The Weir Group PLC, Director of Strategy & Business Development - China Region, UK, Karine Bolduc, Desjardins, Shared services implementation director, Canada

Committee V. Completion of the Financial Stability Board Transformation: Ekaterina Petelina, VTB 24 (JSC), Deputy Chairman, head of retail business department, Russia, Gerd Pircher, HSBC Holdings plc, Head of Strategy & Planning, Europe, UK

Committee VI. The City of Tomorrow: Darren Austin, Atos UK, SVP UK & Ireland Chief Engineer FIET FBCS CITP, UK, Anton Kotov, Schneider Electric, Corporate Strategy & Development Director, France

Committee VII. Creating trust between governments, businesses and communities: Michael Miebach, MasterCard Worldwide, President, Middle East and Africa, USA, Olga Ryabova, Independent expert and former Deputy Chairwoman of the Board of Rosbank, Russia

13.15 – 14.30
Lunch (Grand Hotel Europe, "Chopsticks" and "Rossi" Restaurants)

14.30 – 16.30
Communiqué Drafting. Session 1 – Delegates work in Committees

Committee I. Implementation of the G20 Framework for Strong, Sustainable and Balanced Growth (Grand Hotel Europe, Billiard Room)

Committee II. Recommendations on Policies to Stimulate Job Creation and Labor Activities (Grand Hotel Europe, Museum Room)

Presentation by Guest Speaker: "Workplace Innovation: a road to competitive companies", Manuel Ortigao, Research Manager, Working Conditions and Industrial Relations (WCIR), European Foundation

Committee III. Food Security with a Focus on Agricultural Production Increase (Grand Hotel Europe, Dostoevsky Room)

Committee IV. Fighting Corruption (Grand Hotel Europe, Tchaikovsky Room 2)

Committee V. Completion of the Financial Stability Board Transformation (Grand Hotel Europe, Gorky Room)

Committee VI. The City of Tomorrow (Grand Hotel Europe, Pushkin Room)

Committee VII. Creating trust between governments, businesses and communities (Grand Hotel Europe, Tchaikovsky Room 1)

Presentation by Guest Speaker: "Development Institutions and Corporate Governance", Vassilis Christakis, Principal officer, Procurement & Corporate Governance – Black Sea Trade and Development Bank

17.00 – 18.00
Dance Master Class (Grand Hotel Europe, Tchaikovsky Room)

19.00 – 23.00
Classical Concert and Opening Gala Dinner, Dress-code: black tie (Grand Hotel Europe, L’Europe Restaurant)

AUGUST 23, 2013 (FRIDAY)

07.30 – 09.00
Breakfast (Grand Hotel Europe, L’Europe Restaurant)

09.00 – 10.30
Communiqué Drafting. Session 2 – Delegates work in Committees

10.30 – 11.00
Coffee break (Grand Hotel Europe, Conference Foyer)

11.00 – 12.30
Communiqué Drafting. Session 3 – Delegates work in Committees
12.30 – 13.30 Lunch (Grand Hotel Europe, "Chopsticks" and "Rossi" Restaurants)

13.30 – 14.30 Dance Master Class (Grand Hotel Europe, "Chopsticks" and "Rossi" Restaurants)

14.30 – 16.00 Communiqué Drafting. Session 4 – Delegates work in Committees (Dress-code for Session 4 may be casual, 21 Yachting Regatta participants may leave the session at 15.30)

15.30 Transfer from the Hotel to the Yacht Club for 21 Yachting Regatta participants

16.15 Transfer from the Hotel to the Dinner at Yacht Club for all G-20Y Summit participants

17.00 – 23.00 Yachting Regatta and Dinner at the Yacht Club, Dress-code: casual (Yacht Club "Terijoki", Gavannaya St., 1, Zelenogorsk)

AUGUST 24, 2013 (SATURDAY)

07.30 – 09.00 Breakfast (Grand Hotel Europe, L'Europe Restaurant)

09.00 – 10.30 Communiqué Drafting. Session 5 – Delegates work in Committees

10.30 – 11.00 Coffee break (Grand Hotel Europe, Conference Foyer)

11.00 – 12.30 Presentations by Guest Speakers (Grand Hotel Europe, Tchaikovsky Room):
"Coming of Age: UN-Private Sector collaboration", Barbara Kreissler, Head, Business Partnerships Group, United Nations Industrial Development Organization (UNIDO);


11.00 – 12.30 For Co-Chairs only: Communiqué Drafting. Session 6 - Committee Co-Chairs finalize the text of the G-20Y Summit Communiqué (Grand Hotel Europe, Billiard Room)

12.30 – 13.30 Lunch (Grand Hotel Europe, "Chopsticks" and "Rossi" Restaurants)

13.30 – 14.30 Dance Master class (Grand Hotel Europe, Tchaikovsky Room)

14.30 – 16.30 Closing Ceremony: Committee Results Presentations – Final Communiqué Presentation (Grand Hotel Europe, Krysha Ballroom)

16.30 – 17.00 Committee Co-Chairs, Advisory Board, G-20Y Summit IOC Feedback Meeting (Grand Hotel Europe, Billiard Room)

18.00 Transfer from the Hotel

19.00 – 03.00 Grand Imperial Ball "The Silver Angel" and Closing Gala Dinner, After Party, Dress-code: white tie; black tie accepted (Manege of the Cadet Corps, Universitetskaya naberezhnaya, 13, St. Petersburg)

AUGUST 25, 2013 (SUNDAY)

13.00 – 15.00 Participants Departure

13.00 – 15.00 G-20Y Summit IOC Members Brunch (Grand Hotel Europe, "L'Europe" Restaurant)
I. IMPLEMENTATION OF THE G20 FRAMEWORK FOR STRONG, SUSTAINABLE AND BALANCED GROWTH

The G20 Summits 2008-2012 have initiated various actions to restore global growth and to put it on a sustainable path. However, global economic recovery still contains downside risks spurring the need for an in-depth analysis of economic policies and well-coordinated actions including:

- Analysis of the persistent imbalances among the G20 members in fiscal, monetary, exchange rate and structural policy domains;
- Financing of investments, particularly in developing countries; and
- Revision of country specific long-term debt targets and developing strategies to achieve them.

Debra Crew, Committee Co-Chair
PepsiCo Americas Beverages, President, USA

Alfred Han, ATCO Structures & Logistics, Vice President, Finance & Planning, Canada

Zhenjiang Li, Agricultural Bank of China, Secretary to the Board of Directors and managing director of the Office of the Board, China

Patrick Scott Lawlis, Committee Co-Chair
Zurich Insurance Group – Japan Branch, Chief Financial Officer, Switzerland

Abdullah AlRaushoud, Blominvest Saudi Arabia, CEO, Saudi Arabia Kingdom

Marcio Morais, Government of Pernambuco, Economic Development Secretary & Suape’s Port President, Brazil
II. RECOMMENDATIONS ON POLICIES TO STIMULATE JOB CREATION AND LABOR ACTIVITIES

Unemployment is still a serious issue for many countries and not only limited to the economical situation but also having a significant impact on the development of the society. In order to tackle the issue there are various measures that could be contemplated and initiated including:

- Job creation through sound monetary and fiscal policy, and structural policies to foster innovation and promotion of smaller enterprises;
- Establish a database of best practice policies to facilitate job creation and labor activation; and
- Developing a set of recommendations on policies to stimulate job creation and labor activation.
III. FOOD SECURITY WITH A FOCUS ON AGRICULTURAL PRODUCTION INCREASE

Providing inclusive access to basic amenities around the globe is a necessity to spur economic growth. Various development activities could facilitate this objective including:

- Food security with a focus on agricultural production increase to combat under nutrition;
- Human resource development with a focus on a global skills database;
- Financial inclusion with a focus on financial literacy and access to financial services by women, migrants and youth;
- Development of an accountability mechanism to assess progress on the previous G20 commitments.
IV. FIGHTING CORRUPTION

Corruption is a great obstacle to the effective growth of the global economy. Anti-corruption activities could be structured around the following topics:

- Promotion of a global anti-bribery action plan and a strategy to combat money laundering;
- Anti-corruption training to build a corruption-free society;
- Financial transparency and disclosure from public officials;
- Eradicating corruption at major international events.

David Locke, Committee Co-Chair
The Weir Group PLC, Director of Strategy & Business Development - China Region, UK

Karine Bolduc, Committee Co-Chair
Desjardins, Shared services implementation director, Canada

Rafael Christo, Braskem SA, Marketing, Strategy and Business Controlling Director, Brazil

Jamel Ibrahim, Tenaga Nasional Berhad, Senior General Manager, Malaysia

Shaun Gregory, Woodside Energy Pty Ltd, Senior Vice President of Health, Safety, Environment and Technology, Australia

Jose Joao Batista Stival Junior, Cooperfrigu, Export Director and New Business Development, Brazil

Paula Disberry, Woolworths (Pty) Ltd., Group Director Planning C&GM, South Africa

Miriam Holstein, Bayer AG, Vice President and Head of Corporate Finance, Germany

Nosipho Maphumulo, Eskom, General Manager Strategy Enablement & Segmentation, South Africa

Cornell Basson, Shoprite Holdings, Project Manager, South Africa

Ayrat Bashirov, DanaflexCJSC, CEO, Russia

Joseph van Rooyen Bronn, Shoprite Holdings, Deputy Chief Operating Offier, South Africa

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Rafael Christo, Braskem SA, Marketing, Strategy and Business Controlling Director, Brazil

Jamel Ibrahim, Tenaga Nasional Berhad, Senior General Manager, Malaysia

Shaun Gregory, Woodside Energy Pty Ltd, Senior Vice President of Health, Safety, Environment and Technology, Australia
V. COMPLETION OF THE FINANCIAL STABILITY BOARD TRANSFORMATION

To prevent a resumption of the world crisis it is important to strengthen financial regulation. One of the G20’s main tasks is to solve this problem by providing the Financial Stability Board (FSB) with favorable conditions to carry out its reforms. The FSB is leading a group of international standard-setting bodies in an effort to address, among others, the following topics:

- Monitoring of Basel III implementation among its members;
- Adoption of the methodology for the selection of, and application of regulatory regime to, systemically important domestic financial institutions;
- Promotion of shadow banking regulation;
- Completion of over-the-counter derivatives reform.
VI. THE CITY OF TOMORROW

Cities play a crucial role as engines of the economy, as places of connectivity, creativity and innovation, and as centers of services for their surrounding areas. Cities fundamentally underpin human society, and the city of tomorrow will face many challenges. Among others, the following topics are to be addressed:

- The city of the future: what should it be like;
- How would you develop the infrastructure of the city;
- What will the relationship between people and the natural environment be;
- What kind of city is conducive to both life and work;
- What should the general principles be when creating the city of the future.
VII. CREATING TRUST BETWEEN GOVERNMENTS, BUSINESSES AND COMMUNITIES

Today the world is experiencing a crisis of trust. Lack of trust leads to transactional expenses and losses as well as preventing the effective synergy of joint efforts.

The creation of trust between stakeholders in all fields of human life will lead to multiple effects in reducing poverty, creating flourishing cities and villages, meeting the Millennium Development Goals and exploring the unleashed potential of humankind. Our wish is to build a world based on trust and mutual understanding, including cross-sectoral, cross-national, cross-countries’ cooperation and support. Among others, the following topics are to be addressed:

- Where the trust among stakeholders is needed most;
- How to bridge the gap in understanding between governments, businesses and communities;
- What does trust mean, and how can we create trust between nations, governments, organizations, and people;
- Lack of trust in the financial world – how to avoid it and how improvement of the financial and consumer literacy level can help.
Renata Bley, Braskem SA, Governmental Affairs Manager, Brazil

Emmanuel Caeymaex, UCB S.A., Vice President, Patient Solutions Leader, Cimzia, Belgium

Philippe Henry, HSBC Bank plc, Head of Credit & Lending, Europe, Deputy Head of Global Banking, Continental Europe & Africa, UK

Jillian Hoffmann, Woodside Energy Pty Ltd, Vice President, Upstream Commercial, Australia

Raimund Kirchleitner, St. Moritz Baeder AG, CEO, Switzerland

Vladimir Kozlovskiy, Atlas Copco Compressor Technique Scandinavia, General Manager, Sweden

Michael Kubena, PricewaterhouseCoopers Central and Eastern Europe, CEO, Czech Republic

Pannalin Mahawongtikul, PTT Public Company Limited, Vice President, Financial Strategy & Policy Department, Thailand

Maxim Marchenko, TOTAL EP Russie, Deputy Business Development Director, France

Boris Miller, IMMOFINANZ Group, Country Manager Finance & Administration, Austria

Joyce Nelissen, Province of Limburg, Director, GFO / CIO, member of management team, Netherlands

Florence Verzelen, GDF SUEZ, Managing Director GDF SUEZ Exploration Qatar, France
BIOGRAPHY

Manuel Ortigao, from Portugal, is a research manager working on pan-European projects related to workplace innovation and human resources management practices. He has been presenting findings from Eurofound work in different forums and countries. Manuel has vast experience of working as a Human Resources specialist in various global private companies (Hewlett-Packard, Unisys, PwC, AIMs, Norconsult and Convergys) having lived and worked in Portugal, Spain, UK, and Saudi Arabia and having had responsibility for Human Resources projects in most European countries as well as in Asia Pacific and North America.

GUEST SPEECH TOPIC:
«Workplace Innovation: a road to competitive companies»

“Workplace innovations have the potential to optimise the performance of companies and improve employees’ overall experience of work. Eurofound work explores the links between innovations in work organisation – under the broader label of high performance work practices (HPWPs) – and the potential benefits for both employees and organisations. It draws on empirical evidence from case studies carried out in companies in 13 European countries where workplace innovations have resulted in positive outcomes. Eurofound work aims to contribute to raise the understanding of how these win–win situations are implemented at a company level and what are the roles played by the different actors."
BIOGRAPHY

Barbara Kreissler, an Austrian with a Masters degree from Georgetown University in International Affairs, has over 18 years of experience working in the private sector as well as International Development Organizations. Prior to joining UNIDO, she worked for Deloitte in Brussels, Belgium, where she was a project manager in charge of implementing large scale SME and private sector development programmes funded by the European Commission and the World Bank with a focus on Asia and the CIS. Since 2000, Barbara has been working at UNIDO in Vienna where she managed development projects in the area of supply chain management, small scale industry upgrading and information networks in more than 30 developing and transition countries in Africa, Asia and Latin America. Most recently, Barbara has been appointed as Head of the Business Partnerships Group to strategically position UNIDO for private sector collaboration and upscale UNIDO’s private sector portfolio.

GUEST SPEECH TOPIC:
“Coming of Age: UN-Private Sector collaboration”

“Direct cooperation between the United Nations (UN) and the private sector surfaced as an important collaboration mechanism in the late 1990s in response to the complexity of globalization, the scarcity of resources and the failure of unilateral systems to address these challenges. Whilst the initial initiatives were faced with skepticism, dynamics changed and led to a significant expansion in UN-private sector partnerships in the last decade. In line with this transformation, the ways the UN system works with the private sector have also evolved significantly and continue to develop. UN agencies have gained, through a trial and error process, large experience in conceiving and managing partnerships, thereby significantly contributing to trust building between key partners from the public and private sector as well as civil society.

Hence it comes as no surprise that one recurring theme in the debate around the post-2015 development framework is how to better involve the private sector in the design and implementation of the new set of Sustainable Development Goals (SDGs). The UN Secretary General has repeatedly called on businesses to help close key Millennium Development Goals (MDGs) implementation gaps, and on governments to further facilitate business engagement for development. The UN now sees private sector involvement as crucial to global efforts to fight poverty and promote sustainable growth. Meanwhile, there is also a growing appreciation among corporate actors that the long-term sustainability of their operations is reliant on healthy societies and flourishing markets. These efforts have led to the emergence of new, innovative forms of partnerships between the public and private sector as well as civil society which aim to address global challenges, such as food security, environmental degradation or energy access through multistakeholder alliances. UNIDO has been at the forefront of forging such partnerships, including the Green Industry Platform and the Sustainable Energy for All Initiative which will be introduced in more detail during the presentation.”
Vassilis Christakis,
Principal Officer, Procurement & Corporate Governance -
Black Sea Trade and Development Bank

BIOGRAPHY

Vassilis has been with the Black Sea Trade and Development Bank (BSTDB) for over thirteen years, serving in a variety of posts and functions. He was BSTDB’s senior purchasing manager and deputy administration manager for the initial years when the bank was being established, handling all tendering and contracting for the bank’s institutional needs. He pioneered the Bank’s corporate insurance policy and effectively administered the conceptualization and selection processes for the Bank’s SAP implementation, including a comprehensive project mapping of the Bank’s operations life cycle, from project initiation to monitoring and completion.

He currently serves the bank’s Head of Procurement, in charge of supervising the procurement process of all private and public sector projects as well as the employment of consultants for the Bank and its clients. He is a long-standing member of the Heads of Procurement of the Multilateral Development Banks (MDBs), a high-level peer group seeking to harmonize policies and procurement documentation among development banks as well as set international best practices in tendering and contracting. In this capacity, he has co-authored with colleagues at the World Bank and the EBRD the MDB Guidance Notes to Public-Private Partnerships for both public and private sector clients and taken part in consultations with representatives of the consulting and construction industries.

Vassilis also currently serves as BSTDB coordinator for corporate governance, seeking to integrate the Development Finance Institutions (DFI) methodology in BSTDB operations and serving as BSTDB representative to the DFI Working Group in Corporate Governance, of which BSTDB has been a founding member. He currently leads a sub-working group on a business case seeking to link corporate governance with financial performance and actively participates in the annual DFI corporate governance conferences as co-organizer.

Vassilis has also worked briefly for the United Nations Development Organization (UNIDO) in Vienna and the World Bank in Washington, DC, and has an MSc in Foreign Service from Georgetown University, USA. He received his BA degree (Magna cum Laude) in History and International Relations from Brown University, USA, and attended classes in Sorbonne and SciencesPo in Paris, with the assistance of several academic scholarship awards. After college, he served his compulsory military service as a cadet officer in the Hellenic Army, while co-founding a volunteer non-profit group, the American Universities Alumni Association of Northern Greece, which now numbers 350 members and to which he has been the Board Secretary for the last fifteen years.

Vassilis is married to Cristina Tamariz Cabezas from Ecuador, a Georgetown business graduate and University of Florence-trained architect with a keen interest in cultural property and museum management and they have two small daughters, Ines and Yanna. He is a regular fencer and likes mountain and distance running. He collects colonial-era antique maps from Latin America and has a keen interest in the region’s history. Apart from Greek and English, he speaks Spanish fluently and easily communicates in French and Russian.

GUEST SPEECH TOPIC:
"Development Institutions and Corporate Governance"

“My presentation will seek to explore corporate governance (CG) issues from the point of view of development finance institutions and multilateral development banks. I will talk about the main areas of company governance, why investors care and what they fear when they deal with the CG of investee companies. Building on that, I will look into why governance is more important today than it used to be and how better governance helps to run
better companies. Coming from BSTDB, a founding member of the Development Finance Institutions CG working group, I will explain the methodology used by multilateral development banks and development finance institutions when they review the CG structures and processes of their investee companies and refer to what is currently considered as advanced governance practices as well as what would be regarded as CG high risk when investing in companies from developing countries. Overall, my goal would be to show how improving CG practices might lead to more fair and transparent business operations, thus, enhancing trust between businesses, investors, and citizens alike."

Frank Klaas, Managing Director Global Public Affairs, Deutsche Börse Group

BIOGRAPHY
Frank Klaas was born on November 15, 1958 in Kassel, Germany. He is married with two daughters and a son. Mr Klaas studied at the “Deutsche Journalistenschule e. V.” in Munich and held leading functions in German Public Broadcasting services for more than 15 years. He worked as Director of Communications for Adam Opel AG and Adam Opel GmbH and functioned as board member of the General Motors European Communication Strategy Board. Later on, Mr Klaas took over communication respon-sibilities for General Motors Europe before becoming Head of Communications and member of the board of Jaguar LandRover England. Before transferring to Deutsche Börse Group, Mr Klaas operated as Head of Communications for Ford Europe. In 2013 Frank Klaas got appointed Managing Director Global Public Affairs at Deutsche Börse Group in Frankfurt, Germany, where he coordinates the sections Market Policy, Regulatory Strategy and Corporate Responsibilities.

His main areas of expertise are Financial-, Political- and Crisis- as well as Mar-keting- and Sales-Communication.

GUEST SPEECH TOPIC:

For many years now, financial institutions have been under close scrutiny not only of politicians and regulators but also the media and the general public per se. Since the last crisis the finance industry is suffering under the circumstances and consequences of its tattered image. People working in the industry are accused of being responsible for the global economic crisis hence the almost collapse of the Pan-European or even global financial system. What can be done to turn these sentiments around? How can politics beside their regulatory impact support the finance industry in regaining reputation? In his presentation Frank Klaas will address these questions and offer possible answers taken from his communication expertise and his function as Managing Director of Global Public Affairs at Deutsche Börse Group. Mr Klaas will talk about the importance of communication and the effect of credibility on reputation management in a highly volatile and publicly monitored environment that has direct impact on all of us, everyday.
EVENING EVENTS

AUGUST 21
WELCOME COCKTAIL RECEPTION

In order to welcome honorable delegates of the G-20Y Summit on August, 21nd, they will be invited to the Lidval restaurant of the Grand Hotel Europe for Welcome Cocktail Reception. These evening event is intended to enhance the work of the Summit.

PROGRAM
20.00-20.30 Guests arrival.
20.30-20.40 Welcome speeches.
20.40-23.00 Light entertainment program.
Saxophonist performance.

DRESS CODE: COCKTAIL

AUGUST 22
CLASSICAL CONCERT AND OPENING GALA DINNER

The Classical Concert and Opening Gala Dinner are held in the atmosphere of the Russia’s Silver period (early XX century). Elegant traditions will support a positive emotional mood and help to develop not only business and professional contacts, but also personal trust and friendship between all the guests and participants of the Summit.

We are privileged to present the participants of the Concert: Timur Abdikeyev - opera soloist of Mariinsky State Opera Theatre, Regina Rustamova - opera soloist of Mariinsky State Opera Theatre, Alexander and Natalia Berezhnovs - Champions of Russia in Argentine tango, Emil Yakovlev (violin) - soloist of Lenkoncert, multiple winner of international competitions, Alexander Rubinov (piano) - soloist of Lenkoncert, professor at the Vaganova Ballet Academy, winner of international music competitions.

PROGRAM
19.00-19.30 Guests arrival, Champagne Reception.
19.30-20.30 Classical concert.
20.30-22.00 Gala Dinner & presentation of the G-20Y Summit IOC Award for 3 years friendship and participation.
22.00-23.30 Light entertainment program.
Shoobedoobe Jazz band performance.

DRESS CODE: BLACK TIE
EVENING EVENTS

AUGUST 23
YACHTING REGATTA AND DINNER AT THE YACHT CLUB

Saint Petersburg is known as Venice of the North. There are beautiful embankments on a Neva river with rows of stunning, water reflecting palaces and many interlacing canals and small rivers. On August 23rd, in one of the city’s most prestigious yacht clubs the delegates of the G-20Y Summit will be able to take part in the Yachting Regatta.

3 yachts with 7 delegates in each will take part over 3 hours. A professional skipper and a crew member will be on board each vessel. Others will have the opportunity to watch the racing from the shore and later participate in joint cooking and art activities followed by the cocktail party and dinner.

15.20 Gathering of the 21 Yacht Regatta participants at the reception of Grand Hotel Europe.
15.30-17.00 Transfer of the 21 Yacht Regatta participants from Grand Hotel Europe to the Yacht club “Terijoki” (Gavannaya St., 1, Zelenogorsk) by buses.
17.00-18.30 A brief training for the participants of the Yachting Regatta.
16.00 Gathering of all other G-20Y Summit participants at the reception of Grand Hotel Europe.
16.15-18.00 Transfer by buses from Grand Hotel Europe to the Yacht club.
18.30-20.30 Yachting Regatta.
18.00-20.00 Joint cooking of dishes from Russian national cuisines, the creation of “Picture of the world of tomorrow” by internationally renowned painters Tamara Semenova and Azat Mamedinov and G-20Y Summit Participants.
20.00-21.00 Dinner.
20.30 Awards for the Yachting Regatta winners.
21.00-23.00 Light entertainment program, music, dancing.
23.00 Guests departure by buses.

DRESS CODE: CASUAL
On August, 24th, one of oldest classical buildings will receive delegates of the G-20Y Summit 2013 for the Closing Gala Dinner with traditional Russian cuisine and Grand Imperial Ball "The Silver Angel" in the best tradition of the beginning of the XX century, the Russia's Silver period.

In the program: ball dances accompanied by the live symphonic orchestra, concert with participation of international ballroom championships winners. These professional ballroom dancers will invite all the guests of the ball for a waltz, foxtrot, tango, polka, and polonaise and will teach you basic figures and steps of Ball dances.

**PROGRAM**

18.00-19.00 Gathering of the guests. Transfer
19.00-19.30 Guests arrival, Champagne Reception.
19.40-21.00 Gala Dinner with traditional Russian cuisine of early XX century.
21.00-21.20 The traditional dance «Polonaise» is performed by all the participants and the guests of the Ball.
21.20-23.00 Dances, dances, dances accompanied by the live symphonic orchestra. The program includes professional ballroom dancer's performance.
23.00-02.00 Light entertainment program. Music of the XX century, dancing.
02.00 Guests departure.

**DRESS CODE:** WHITE TIE. BLACK TIE is also accepted.
**DRess CODE**

We request you to familiarize yourself with the dress code for each evening event. If you have any problems regarding the dress code for any evening, at the registration desk you will find useful information about our partner – “Beautiful life” salon which will be present in Grand Hotel Europe where you will be able to rent or buy all the necessary items since August 22, 15.00 p.m. by August 25, 10.00 a.m.

You can also request all necessary items by e-mail - g20ydresscode@gmail.com in advance. In that case our partner - salon “Beautiful life” will reserve for you requested elements of the dress code and bring it to Grand Hotel Europe.

Suits and dresses can be collected at the Grand Hotel Europe (the room will be announced at the registration desk) from 15.00 p.m. on August, 22 (Thursday) and must be returned by 10.00a.m. on August, 25 (Sunday). Suits and dresses can be returned at any time during the night of 24/25 August.

We respect the traditions of each country and participants are invited to wear evening dress appropriate to their own national culture if they so wish.

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**DANCE CLASSES FOR G-20Y SUMMIT PARTICIPANTS**

In order to get maximum enjoyment from the Ball, before the Ball itself, during 3 days, you will be offered dance master-classes. Professional dance-masters Alexander and Natalia Berezhnovs will teach you basic figures and steps of Ball dances. Included in these master classes will be etiquette rules of the Ball.

**MASTER-CLASS TIME-TABLE:**

- August 22: 17.00 - 18.00
- August 23: 13.30 - 14.30
- August 24: 13.30 - 14.30

**DRESS CODE: CASUAL**
The G-20Y Summit 2013 will be held in the Grand Hotel Europe, where all the sessions will take place as well as the Cocktail Reception, the Classical Concert and Opening Gala Dinner. The hotel is right in the heart of Imperial St. Petersburg. It is just a few minutes’ walk from the city’s major attractions, including the Russian State Museum, the Winter Palace and the Hermitage Museum. It’s expected that the participants will have breakfast and lunch at the hotel. The Wednesday night Cocktail Reception and the Thursday night Gala Dinner will take place in the Hotel’s Europe Restaurant.

G-20Y SUMMIT VENUES

Grand Hotel Europe
address:
Nevsky Prospekt/Mikhailovskaya Ulitsa 1/7
191186, St. Petersburg, Russia
Telephone: +7 812 329 6000
YACHTING REGATTA AND DINNER AT THE YACHT CLUB

The Yacht Club “Terijoki”,
address:
Gavannaya St., 1,
197720, Zelenogorsk, Russia

GRAND IMPERIAL BALL “THE SILVER ANGEL” AND CLOSING GALA DINNER

The Manege of the Cadet Corps,
address:
Universitetskaya naberezhnaya, 13,
199034, St. Petersburg, Russia
**SAINT-PETERSBURG AIRPORT (LED)**

Pulkovo Airport: (Russian: Аэропорт Пулково) is an international airport serving St. Petersburg, Russia. It consists of two terminals, which are located about 20 km (12.5 Mi) and 17 km (11 Mi) south of the city center, respectively.

Pulkovo-1 (Пулково-1) serving mostly domestic flights, in Pulkovo-1 terminal flight information monitors are in arrival halls of domestic and international flights. Departure information monitors is in the central and right parts of the terminal.

Pulkovo-2 (Пулково-2) international flights, in Pulkovo-2 the departures and arrivals information monitors are in the central parts of departures and arrivals halls.

**Tip:** There are information desks as well as touch-screen information stations on the ground floor of both terminals. Tourist information counters (tel: +7 812 310 28 22) are also available in both terminals.

Email address: office@pulkovo-airport.com
Website: www.pulkovoairport.ru

**GETTING FROM THE AIRPORT TO THE HOTEL BY TAXI**

The easiest way to get from the airport to the Hotel is to take a taxi. The distance between the Airport and the Hotel is around 20 Km (12.5 Mi). We strongly recommend you to order a taxi prior to your trip. In this guide you will find some contacts of St. Petersburg taxi companies. Also, Grand Hotel Europe can provide return transfer services to St. Petersburg’s international, domestic airports and the railway station. To make a booking please contact reception of the hotel.

You can order a taxi on-line or by telephone. There are several English-speaking taxi companies we recommend:

- **Company: Taxi 6 000 000**
  Contact Tel. +7 (812) 6-000-000
  Web-site: http://6-000-000.ru

- **Company: Ice Taxi**
  Contact Tel. +7 (812) 622-06-66
  Web-site: http://www.icetaxi.ru

- **Company: Taxi-comfort**
  Contact Tel. +7 (812) 938 2 827
  Web-site: http://taxi-comfort.spb.ru/eng.html
  Email: taxikomfort@bk.ru

- **Company: Taxi-meet me**
  Contact Tel. +7(904) 333 2 546
  Web-site: meetmetaxi.com
  Email: order@meetmetaxi.com
  Taxi staff can organize a meeting at the airport or railway station with a name-board. The taxi driver can wait for you up to 20 minutes for free, after 21st minute it is 1 ruble/min.

- **Company: Taxi-777**
  Contact Tel. +7 (812) 777 0 200
  Web-site: http://www.777taxi.ru/english.html
  Email: info@777taxi.ru
  The taxi driver can wait for you 30 minutes for free, after 31st minute it is 6 rubles/min.

- **Company: Taxity**
  Contact Tel. +7 (812) 320 0 200
  Web-site: http://www.taxity.com/
  Email: mail@taxity.com
  Taxi staff can organize a meeting at the airport or railway station with a name-board.

**EVENING SUITS AND DRESS RENTAL**

Dear participants, our partners will provide you with a possibility to rent an evening suit or dress.

If you don’t have an appropriate suit, you can rent it in the partner-company of G-20Y Summit “Krasivaya Zhizn”.

Prices will range from 3000 up to 6000 rubles (from 100 up to 200 USD). Suits and dresses can be picked up in the Grand Hotel Europe from 15.00 on August 22 (Thursday) and must be returned till 10.00 am on August 25 (Sunday).

**CULTURAL AND TOURIST INFORMATION**

If you are arriving earlier than August 21, or you staying a few days more after the closing of the G-20Y Summit, you will have a great opportunity to further enjoy the St. Petersburg cultural life. Grand Hotel Europe will be glad to help you to organize unforgettable excursions in the city.
MIGRATION CARDS AND CITY TAX
Since February 10, 2003 all foreign citizens entering Russia are requested to fill out the Migration Card that contains your personal information, terms of stay, purpose of visit and prospective place of residence. Migration Cards are presented to the Border Control Officer along with a passport upon arrival and departure.
Foreign visitors shouldn’t worry where to receive Migration Cards, as they will be given them upon entry to Russia. Every time you enter Russia a new card is given.
Please note that you cannot stay in Russia longer than stated in your Migration Card. For instance, even if your visa is valid for 1 month, but you have written that you would only stay for 20 days, you are not allowed to stay more than 20 days.
One should present the Migration Card when registering a visa in Russia. Visitors staying in a hotel can receive their visa registration upon check-in. The hotel administration will register your visa for the period of your stay.
Administration Fee is 8 USD (rate might be changed) per person will apply for registering of foreign visitors in Federal Migration Service of Russian Federation by the Grand Hotel Europe. This fee is obligatory for all foreign visitors coming to St. Petersburg and will be charged by the hotel upon your checking in.

EMERGENCY NUMBERS
SOS: 112 (for fire department, ambulance, police; Russian and English).

INTERNET ACCESS
There is free wireless internet available for participants in the Grand Hotel Europe.

REGISTRATION DESK
The Registration desk is located at the Grand Hotel Europe, on the ground floor. The Registration desk will be open on August 21, 9.00-23.00 and on August 22, 08.00-15.00.
During plenary session and committee sessions, the G-20Y Summit IOC team will be available to assist you and answer questions at the information desk in Conference Foyer (1st Floor).

NAME BADGES
All G-20Y Summit participants (including guests and press) will be given a personal name badge. Your name badge gives you access to all G-20Y Summit venues and events and should be worn visible by you all at all times. For access to the evening events, it will be necessary to show your badge at the venue’s entrance.
Only persons with valid badges will be allowed into restricted areas. Badges will be distributed upon participant’s registration in the Registration Desk. Media badges can be picked up at the Registration Desk for media representatives who have applied and been approved. If you lose your badge, please contact the closest G-20Y Summit IOC team member and he/she will be happy to assist you.

CURRENCY
The official Russian currency is Rubles (rub’li). One rouble consists of 100 kopecks.
The exchange rate is about 30 roubles to 1 US dollar, 40 Rubles to 1 Euro, and about 47 Rubles to 1 Pound sterling. Please note that first of all you will have to change some money, no matter where you are taking subway or a taxi, only Russian Rubles are acceptable.
You can find currency exchange offices in the Airport, also you can get roubles from ATM machines.
A visit to St. Petersburg is no different than traveling in any other big city such as Los Angeles, Toronto, Bangkok, or Paris. You should always be alert and be sure to keep your money in a secure place.

ANOTHER USEFUL INFORMATION
To call overseas from Russia first you have to dial the International Dialing Code: 810, then follow with the country code, area code and phone number.
Russian country code: 7
City Codes: Moscow: 495, St. Petersburg: 812

CONTACT INFORMATION
G-20Y Summit IOC office phone:
+7 812 309 26 71

The contacts of the Executive Committee will be available from August 19 until August 25:
Head of Executive Committee,
Polina Timofeeva:
+7 953 166 48 76
Senior Project Manager,
Olga Pridorogina:
+7 921 329 64 06
ABOUT THE G-20Y SUMMIT IOC

INTERNATIONAL ORGANIZING COMMITTEE

The G-20Y Summit initiatives are organized by the “G-20Y Summit International Organizing Committee” (the “G-20Y Summit IOC”), an international non-governmental organization. The G-20Y Summit IOC Headquarter is based in Geneva, Switzerland. The functions of the IOC are carried out by separate dedicated entities:

The President of the G-20Y Summit IOC provides the overall impetus for the organization and coordinates the work of the IOC in all of the G-20 countries. The President has the authority to sign all G-20Y Summit IOC official documents.

The Executive Committee gathers together the most active members of the G-20Y Summit IOC for the organization of the G-20Y Summit every year. It is responsible for the organization, administration and promotion of the annual G-20Y Summit.

The Business Assembly of the G-20Y Summit IOC is an advisory body to the President. It comprises successful young business leaders representing various G-20 countries. It assists the President in the organization of the G-20Y Summit IOC activities and in the promotion of G-20Y Summit initiatives and values among businessmen and women, governments, press in the respective countries of its members. Business Assembly members are in charge of talking about G-20Y Summit at different events, other economic forums and business leaders meetings.

The G-20Y Summit Advisory Board gathers together internationally-renowned personalities from the world’s top economic institutions and universities. It actively participates in the creation of the agenda for each G-20Y Summit. It harnesses the achievements, expertise and experience of its members to provide advice for the further development of the G-20Y Summit IOC.

The following institutions honor the G-20Y Summit IOC with the presence of their representatives as members of the G-20Y Summit Advisory Board:

Karla Chaman
Sr. Civil Society Officer
International Monetary Fund, Washington DC

Prof. Dr. Holger Erchinger
Partner KPMG LLP New York

G-20Y Summit IOC member status gives the possibility to acquire plenty of benefits and opportunities all around the world. Firstly, as a member of the G-20Y Summit IOC you can share and support the mission and vision of the G-20Y Summit IOC. Second, as a member of the G-20Y Summit IOC you have an opportunity to organize the round tables in your country and present the annual G-20Y Summit Communiqué, containing the recommendations; to cooperate with mass media, business and government communities in your country to represent the vision of the G-20Y Summit IOC. And finally as a member of...
the G-20Y Summit IOC you can also represent G-20Y Summit IOC and its activity at other conferences and events, organized for the business and government communities, mass media.

What do we stand for? The G-20Y Vision

The G-20Y Generation of young and successful business leaders cares about the prosperity of their immediate business environment as well as the development of their communities and countries. The G-20Y Vision is based on greater international cooperation, innovative ideas and mid- and long-term global economic prosperity.

1. Achieving greater international cooperation

The recent world financial and economic crisis has revealed the need for greater international cooperation. Global challenges call for global responses. The effectiveness of these responses does not depend solely on the decisions made by the G-20 Heads of State, but also on international cooperation between powerful regions, businesses and communities.

The G-20Y Generation has a key role to play in this respect. International cooperation is a second-nature for the G-20Y Generation, which grew up in a globalized world. Business leaders of the G-20Y Generation are instinctively convinced that the success of their businesses, and the solving of global challenges, can be achieved only through deeper international cooperation.

The G-20Y Generation is also the first generation for which the participation of 20 countries in international decision making is normal, rather than a novel post-Cold War achievement. In a fast-changing world where the interests of all countries are intricately interconnected and inter-dependent, young business leaders are convinced that they share a common fate and therefore believe that the G-20 forum is the appropriate platform for effective international decision making.

2. Sharing our innovative ideas

More than ever in a time of economic tension, innovative thinking is necessary. The contribution of the G-20Y Generation is crucial in this respect.

The world faces many pressing challenges, such as: imperiled water and food supplies, environmental change and financial instability. At the same time, there are many opportunities for entrepreneurial growth and success. G-20Y Generation business leaders have been successful so far thanks to their innovative thinking. Their future successes rely on further innovation, and innovation can help to solve the challenges that the world is facing. As the first new-technology generation, whose thinking is naturally innovative, the G-20Y Generation is a valuable source of new ideas.

3. Putting mid- and long-term global economic prosperity on today's international agenda

Sustainable solutions to the world's challenges are needed on a mid- and long-term basis. Sustainable mid- and long-term prosperity is not necessarily the most immediate concern of current world leaders. Their most pressing concern is to address today's short-term global economic challenges.

Mid- and long-term prosperity is the mandate of the G-20Y Generation. It is our responsibility to put it on today's international agenda. The G-20Y Generation wishes to concentrate its efforts on producing, in the twenty-first century, an unprecedented period of sustainable worldwide economic growth.

If you are interested in becoming G-20Y Summit IOC member, please feel free to contact Polina Timofeeva, the Head of G-20Y Summit IOC Executive Committee - polina.timofeeva@g20ys.org

The Executive Committee and the Business Assembly are open for new members.

G-20Y Summit IOC members design our world!
G-20Y SUMMIT PARTNERS AND SUPPORTING ORGANIZATIONS

PARTNERS

G8 & G20 | ALUMNI ASSOCIATION

GRAND HOTEL EUROPE

Mercedes-Benz

GUINOT

АВТОФОРУМ

Красная звезда

MEDIA PARTNERS

The Moscow Times

Российская Газета

Секрет Фирмы

BaltInfo

Новые Известия