

G-20Y Summit: “Anticipating Trends Influencing Business Strategies”

4-8 September 2022, Hotel Royal *****Evian Resort, France

Discussion Points



20+countries Most prestigious companies of the world **Individuals in corporate executive positions**
World known speakers **B2B networking** Atmosphere of trust
Practical outcomes implementable to businesses Actionable insights **Sustainable growth**

DISCUSSION POINTS

During the G-20Y Summit each executive will enhance strategic global vision during training and interactive sessions with experts and speakers and will join one of the seven industrial committees and explore how 7 key trends are transforming industries and companies, identify key challenges and exchange best practices, ideas, co-create solutions, insights and new practices and adopt them for future growth of companies.

7 KEY TRENDS:

1. ESG
2. New workplace culture, Workforce safety
3. Product and service portfolio management
4. Customer retention
5. Effective cost management
6. Enterprise agility
7. Digital transformation

TRANSFORMING 7 INDUSTRIES:

1. Sustainable and Green Energy
2. Global Financial Industry
3. The Future of Jobs
4. Smart Technologies and Solutions
5. Rethinking retail, e-Commerce and Marketplace
6. Healthcare and Telehealth
7. Innovative Hospitality, Lifestyle and Wellbeing

The COVID-19 crisis has created an imperative for businesses to reconfigure their operations—and an opportunity to transform them. To the extent that they do so, greater

productivity will follow. Understanding what drivers will contribute to growth over the next few years will form your business strategy.

Today, leaders must operate in a world characterised by greater uncertainty about the future, a trust deficit and opposing economic patterns – constituted by static and worrisome trends in the established economies and dynamic trends in the emerging economies.

This challenging environment notwithstanding, senior leaders are responsible for the performance and health of their organisations – especially in terms of developing and deepening talent and their own learning, reflection and growth. Further, leaders must be able to distinguish and grapple with both challenges that require changes in technology and those that require changes in behaviour.